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Bakers Basco Update...

The Bread Basket Police (Bakers Basco National team of equipment recovery Officers) are pleased to announce yet another success story in the pursuit of 'Zero Tolerance' towards their members' equipment...namely bread basket abuse!

It had been brought to Bakers Basco's attention that a number of Market traders at Rochdale Market were wrongfully and illegally using licenced equipment for various purposes such as displaying fruit and vegetables, using the baskets to prop up their display stalls and also using the baskets to display/ sell cakes, buns and muffins.

If you are a trader working from any market site within the UK and using bread baskets or wheels other than what they are specifically designed and licensed for, you are committing an offence under the Wrongful Interference of Goods Act (1977).

A letter was drafted detailing the implications of illegal misuse of Bakers Basco equipment on site. It pointed out that it would be in the traders' best interests to forward all illegal baskets/wheels that they had in their possession to the Market Cleaning Dept who would then secure the equipment in a 'Safe Place'. The letter was sent to each and

every Rochdale Market trader with the proviso of an 'amnesty' date to expire two weeks following the letter date.

Following the amnesty cut-off date, Mr McMahon from Bakers Basco visited the Market 'Safe Place' and was extremely pleased to view that 273 bread baskets and one set of wheels had been handed in prior to the cut-off date. The following week, a further 116 baskets were in the 'Safe Place'!

Going forward, a line has been drawn in the sand for all Rochdale Market traders, as they now understand that in future during any unannounced visits by the Basco Team, any trader found abusing Basco equipment can and will be issued with a fine. Market Manager, Jeff Charlesworth was extremely happy in the way that Bakers Basco approached and handled the issues he was continually facing and with a solution-based plan in place.

