



Logistics firm and Bakers Basco team up

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Logistics firm Norbert Dentressangle has formed a partnership with asset recovery specialist, Bakers Basco to combat the loss of returnable transit packaging in the supply chain, including plastic trays and buckets, dollies and roll cages.

Norbert Dentressangle is responsible for handling returnable packaging, packaging and food waste on behalf of two of the UK's top three supermarket retailers. Through its partnership with Bakers Basco, the firm now offers a professional recovery service.

Baker's Basco was set up by five of the UK's leading plant bakers in 2006 to buy, manage and police the use of a standard basket for the delivery of bread to retailers and wholesalers. The company currently manages a pool of more than three million trays, which are used by bakers including Allied Bakers, Fine Lady Bakeries, Frank Roberts & Sons, Hovis and Warburtons to deliver bread to their customers.

It employs a national asset recovery team to locate misappropriated equipment and uses negotiation, education, collection and enforcement to repatriate assets and recover losses. To date, the division has undertaken 13,000 cases and recovered 2,000,000 units.

"Replacing returnable transit packaging, which has been lost through abuse or theft, costs retailers millions of pounds every year, with large numbers of trays and other equipment being misappropriated for unauthorised use," said Richard Cawston, director of Norbert Dentressangle's consumer business unit. "In addition to the financial cost, replacing this equipment also has an impact on the environment."

(Source: Bakeryinfo.co.uk)